

M. Jawad Nawaz

Digital Marketer

⁶⁶ The best marketing " doesn't feel like marketing.

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Address

Website

Summary

- Proven track record of success in developing and executing effective digital marketing strategies to drive business growth and brand awareness.
- Expertise in NFT marketing, marketing management, content creation, brand building, and ICO marketing.
- Strong analytical skills with the ability to use data to identify opportunities and optimize campaigns for maximum ROI.
- Excellent communication, collaboration, and leadership skills to effectively manage cross-functional teams and drive results.

Professional Experience





NFT Marketing Consultant Crypto/ICO Marketing Manager, Angry Ostrich NFTs, SquareFace NFTs, 15LoveNFTs,

Remote Present



Marketing Manager **Eternal kingdoms**

- Developed and executed successful marketing strategies for multiple sold-out 200+ NFT projects.
- Conducted market research and identified target audiences to drive engagement and sales.
- Managed social media marketing campaigns to increase brand awareness and engagement.
- Collaborated with cross-functional teams including designers and developers to create compelling NFTs.
- Develop and execute comprehensive marketing strategies to drive website traffic, increase leads, and generate revenue.
- Lead and manage a team of marketers to ensure the successful implementation of campaigns across multiple channels.

Highlights

>>Founder of Bitmapbot

>>Co-Founder of Bitscape

>>Co-Founder of Tikabit

>>Raised \$2.7M for Steadefi

Socials

Facebook **()** @mjawadnawaz

Linkedin in

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@mjawadnawaz

Youtube

<u>@mjawadnawaz</u>

Twitter Y @mjawadnawaz

Instagram

@mjawadnawaz

Objective

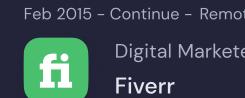
A results-driven digital marketer with expertise in NFT marketing, marketing management, content creation, brand building, and ICO marketing seeking a challenging position to apply my skills and knowledge to drive growth and profitability for a dynamic organization.



Upwork

- Feb 2015 Continue Remote **Digital Marketer**
 - Fiverr

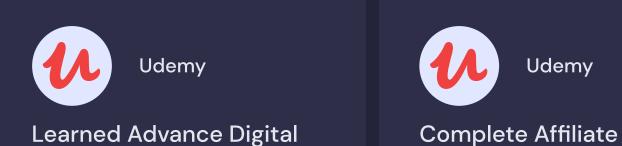
Skills



- Managed 1000+ digital marketing projects including SEO, PPC, social media marketing, and email marketing campaigns.
- Developed and executed social media marketing campaigns to increase brand awareness and engagement.
- Experience in NFT and ICO, including developing and executing comprehensive marketing strategies
- Managed 1000+ digital marketing projects including SEO, PPC, social media marketing, and email marketing campaigns.
- Developed and executed social media marketing campaigns to increase brand awareness and engagement.
- Expertise in media management, brand building, marketing strategy, NFT, and ICO.



Certifications



Udemy

Marketing Course

Oct 2018



Education



Riphah International University, Faisalabad MPhil English Literature 2021

Learned Advance Digital Marketing Oct 2016

Completed Seo(Search Engine Optimization) Feb 2019

Skill Share

SKILL SHare

Complete Advance Social Media Marketing Feb 2019

Coursera

Complete Digital Marketing Course Nov 2018

