



# M. Jawad Nawaz

## Digital Marketer

“ The best marketing doesn't feel like marketing. ”

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Address  
Islamabad, Pakistan

### Highlights

>>Founder of Bitmapbot

>>Co-Founder of Bitscape

>>Co-Founder of Tikabit

>>Raised \$2.7M for Steadefi

### Socials

Facebook  
@mjawadnawaz

LinkedIn  
@mjawadnawaz

Youtube  
@mjawadnawaz

Twitter  
@mjawadnawaz

Instagram  
@mjawadnawaz

### Objective

A results-driven digital marketer with expertise in NFT marketing, marketing management, content creation, brand building, and ICO marketing seeking a challenging position to apply my skills and knowledge to drive growth and profitability for a dynamic organization.

### Education

Riphah International University, Faisalabad  
MPhil English Literature 2021

## Summary

- Proven track record of success in developing and executing effective digital marketing strategies to drive business growth and brand awareness.
- Expertise in NFT marketing, marketing management, content creation, brand building, and ICO marketing.
- Strong analytical skills with the ability to use data to identify opportunities and optimize campaigns for maximum ROI.
- Excellent communication, collaboration, and leadership skills to effectively manage cross-functional teams and drive results.

## Professional Experience

- Past** Remote

NFT Marketing Consultant  
**Crypto/ICO Marketing Manager, Angry Ostrich NFTs, SquareFace NFTs, 15LoveNFTs,**

  - Developed and executed successful marketing strategies for multiple sold-out 200+ NFT projects.
  - Conducted market research and identified target audiences to drive engagement and sales.
  - Managed social media marketing campaigns to increase brand awareness and engagement.
  - Collaborated with cross-functional teams including designers and developers to create compelling NFTs.
- Present** Remote

Marketing Manager  
**Eternal kingdoms**

  - Develop and execute comprehensive marketing strategies to drive website traffic, increase leads, and generate revenue.
  - Lead and manage a team of marketers to ensure the successful implementation of campaigns across multiple channels.
- Feb 2015 - Continue - Remote

Digital Marketer  
**Upwork**

  - Managed 1000+ digital marketing projects including SEO, PPC, social media marketing, and email marketing campaigns.
  - Developed and executed social media marketing campaigns to increase brand awareness and engagement.
  - Experience in NFT and ICO, including developing and executing comprehensive marketing strategies
- Feb 2015 - Continue - Remote

Digital Marketer  
**Fiverr**

  - Managed 1000+ digital marketing projects including SEO, PPC, social media marketing, and email marketing campaigns.
  - Developed and executed social media marketing campaigns to increase brand awareness and engagement.
  - Expertise in media management, brand building, marketing strategy, NFT, and ICO.

## Skills

### Digital Marketing

Email Marketing	PPC Advertising	Blockchain & Cryptocurrency	Marketing Management
Content Marketing	NFT Marketing	Search Engine Optimization	Content Creation
Affiliate Marketing	PR	Digital Branding	Social Media Management
		Social Media Marketing	Brand Building
			ICO Marketing
			White Paper

### Management

## Certifications

Udemy <b>Learned Advance Digital Marketing</b> Oct 2016	Udemy <b>Complete Affiliate Marketing Course</b> Oct 2018	Coursera <b>Complete Digital Marketing Course</b> Nov 2018
Skill Share <b>Completed Seo(Search Engine Optimization)</b> Feb 2019	Coursera <b>Complete Advance Social Media Marketing</b> Feb 2019	Youtube <b>Learned Digital Marketing From Wscubetech</b> Aug 2019